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PRESS RELEASE

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City Hosts 2nd Annual Women's Entrepreneurship Symposium

The United States Patent and Trademark Office will hold its 2nd Annual Women's Entrepreneurship Symposium March 25-26 at the Shreveport Convention Center.

The symposium will focus on women entrepreneurs and the importance of protecting intellectual property. Attendees will be able to learn about the value of patents and trademarks and the role such safeguards play in the success of innovative businesses.

Shreveport Mayor Cedric Glover is teaming with U.S. Senator Mary Landrieu to co-sponsor this event.

The experts scheduled to participate include:

- Sen. Landrieu, chairwoman of the U.S. Senate Committee on Small Business and Entrepreneurship
- Teresa Stanek Rea, Deputy Under Secretary of Commerce for Intellectual Property
- Margaret (Peggy) Focarino, Commissioner for Patents
- Lesia Farmer, Independent Inventor
- Lisa Price, founder of Carol's Daughter and a successful entrepreneur
- Renee Quinn, The Social Media Diva

For more information, contact Karen Barnes at 673-5060. Registration and additional details are available at: http://www.uspto.gov/inventors/wes_main.jsp.

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